

Journal of Industrial Engineering and Management Studies

Vol. 6, No. 1, 2019, pp. 68-78

DOI: 10.22116/JIEMS.2019.87658

www.jiems.icms.ac.ir



revised Fama-French Five-Factor **Developing** models including dividend rate, cash holdings, and free cash flow to equity: evidence of Tehran stock exchange

Shahla Rowshandel¹, Ali Asghar Anvary Rostamy^{2,*}, Iraj Noravesh³, Roya Darabi⁴

Abstract

Prediction of stock returns has always been one of the most important issues in finance. Investors have attracted to use of Fama-French Five-Factor Model (FFFFM) as one of the powerful methods for pricing financial assets and predicting the stock returns. This research investigates the predictability of stock returns by including some important firms features namely cash holdings, dividend rate and free cash flow to equity to FFFFM. Statistical samples consists of 75 companies listed on the Tehran Stock Exchange (TSE) during 2003-2017. The results of panel data test indicate positive significant effects of all variables in FFFFM (i.e. book to market value ratio, company size, growth opportunity, profitability, and investment) as well as new added firms feature variables (cash holding, dividend rate, and free cash flow to equity). However, the investment has negative impact on the returns due to initial estimate of primary FFFFM. In addition, the results indicate that the inclusion of firms feature variables significantly improve the predictive power of stock returns. Finally, by comparing the predictive power of the models, the best prediction model is determined.

Keywords: Stock return; Fama-French Five-Factor model; Cash holdings; Dividend rate; Free cash flow to equity.

Received: November 2018-08

Revised: December 2018-17

Accepted: February 2019-02

1. Introduction

A huge number of models proposed over years for the prediction of stock returns and numerous researchers have paid attention to Capital Asset Pricing Model (CAPM) and Fama-French Three-Factor Model (FFTFM) and Fam-French Five-Factor Model (FFFFM). Undoubtedly, this issue has entered a new scene due to the development of models to create more accurate and closer-to-reality predictions. This need has become a basis for creating new assessment methods and completing the older methods. In this regard, after introduction of CAPM by Trainer (1961), Sharpe (1964), Lintner (1965), and Treynor (1962), numerous

^{*} Corresponding author; anvary@modares.ac.ir

¹ Islamic Azad University ,UAE Branch, Dubai, UAE.

² Tarbiat Modares University, Tehran, Iran.

³ Tehran University, Tehran, Iran.

⁴ Islamic Azad University, South Tehran Branch, Tehran, Iran.

studies have explained the expected stock returns and CAPM promotion such as the research by Fama and French (1993).

William Sharpe (1964) defined the systematic risk or beta coefficient as the only factor for determining the stock return differences. The deviations of CAPM revealed during 1975 to 1990; and according to the researchers, the multi-factor models gradually replaced by the One-factor CAPM.

After the CAPM, Fama and French provided an evidence for empirical failures of CAPM. Fama and French (1993, 1996) studied the factors associated with enterprise features such as the size, book-to-market value, financial leverage etc. on stock returns and proposed a FFTFM to explain stock returns. According to FFTFM, the stock return is affected by three factors namely beta factor, firm size, and book to market ratio and in order to predict stock returns, we have consider three mentioned variables. Adding two new variables of profitability and investment to FFTFM, Fama and French (2015, 2016a) introduced FFFFM and studied its explanatory power in New York, U.S and NASDAQ Stock Exchange during 1963-2013. According to the results of multivariate regression for FFFFM, different coefficients of determination (R²) obtained according to different categories of portfolios. According to the results, the power of FFFFM was 63% for explaining the stock returns (Fame and French, 2016b).

Maxim (2015) compared the predictive power of 6 models namely the CAPM, DCAPM, two-factor, APT, FFTFM, and FFTFM in Bucharest Stock Exchange during 2006-2013. According to results of this study, the explanatory power of stock return in FFFFM is higher than other studied models, so that the highest and lowest coefficients of determination (R²) related to FFFFM and DCAPM, respectively.

Racicot and Theoret (2015) tested the FFFFM for hedge fund during a period of 1995-2012. According to the results of this study and unlike the findings of FFFFM, the value factor was significant in most of the hedge fund strategies.

Cakici (2015) examined the FFTFM and FFFFM in 23 advanced stock markets during 1992 to 2014. The results indicate strong evidence in North American, European and global markets similar to the results of U.S stock market. However, the impact of profitability and investment factors was very low on portfolios of Japan, Asia, and Oceania. The results suggest that the regional models are better than the global models.

The main objective of this research is to develop models to create more accurate and closer-to-reality predictions for stock returns using the factors associated with some firms' features namely cash holdings, dividend rate and free cash flow to equity. The proposed models with firms' features explain a major part of the stock returns differences and improve the explanatory power of stock returns. Moreover, according to Cakici (2015) that the customized and regional models are better than the global models in prediction, this research attempts to find the models with higher predictive power by including three important firms' features. In other words, it will answer to this question whether adding the features to FFFFM improves the predictive power of stock returns. It also investigates the impacts of each feature on the improvement of stock return predictability by examining the models in Tehran Stock Exchange (TSE).

This research can be effective and useful both theoretically and empirically because:

It provides four new models based on one of the newest and most famous models in literature for the prediction of stock returns in stock markets,

It exanimates and compares the predictive power of each models,

It detects and recommends the best model for the prediction of stock returns of firms (listed on Tehran stock exchange).

2. Literature Review

According to numerous studies, the mean stock return is the ratio of equity book to market value (B/M). There is also evidence under which the investment and profitability can increase the power of explaining the mean stock return created by B/M ratio. The rationale for connecting these variables to mean return explained by dividend discount model. According to this model, the market value of a share is equal to current value of expected EPS during a period according to the following equation: (Equation 1)

$$mt = \sum_{t=1}^{\infty} \frac{E(dt+r)}{(1+r)t}$$
(1)

In this equation, m_t is the share price at time t; $E(d_{t+r})$ is expected dividends for period of $t+\tau$, and t is the approximate mean of long term stock return or more precisely the internal rate of expected dividend return. According to equation (1), if the stock of two companies has the same expected dividends but different prices, the share with lower price will have higher expected return. If pricing is reasonable, the future dividend of stock with lower price will have higher risk. Forecast based on model (1) focuses on price of t0 here and in the next section; and the forecasts will be the same whether pricing is reasonable or not.

A little manipulation can lead to extracted concept of Equation (1) from relations between expected returns, expected profitability, expected investment and B/M. According to Miller and Modigliani (1961), the total market value obtains from the total stock value of company at time t as explained in Equation (2):

$$mt = \sum_{\tau=1}^{\infty} \frac{E(Yt + \tau - dBt + \tau)}{(1+r)\tau}$$
(2)

In Equation (2), $Yt+\tau$ is the total equity dividends for period of $t+\tau$ and $dB_{t+\tau}=Bt+\tau-B_{t+\tau-I}$ refers to the changes in equity book value calculated through dividing by equity book value at time t according to Equation (3).

$$\frac{mt}{Bt} = \frac{\sum_{\tau=1}^{\infty} \frac{E(Yt + \tau - dBt + \tau)}{(1+r)\tau}}{Bt}$$
(3)

Equation (3) refers to three points about expected stock returns. First, except the current stock value (m_t) and mean expected return (r), the rest of cases are constant in Equation (3). Therefore, the lower value of m_t or higher book to market value (B_t/M_t) refers to higher expected returns. Second, m_t and all values in Equation (3) except for future earnings and stock returns are constant. According to this equation, the higher expected future earnings mean higher expected returns. Finally, despite the constant B_t , m_t and expected earnings, there is a need for more growth in ratio of book value to investment; and this means lower expected returns.

Challenges of Equation (3) have led to identification of experimental criteria for expected future earnings and investment. A recent study by Novy, Marx, and Alan (2013) introduced an index for expected profitability, which has a strong relationship with mean return. Aharoni, Grundy, and Zeng (2013) identified a statistical weaker but reliable relationship between investment and the mean return. Due to these results and aims of equation (3), Fama and French decided to investigate a complementary version of FFTFM French (1993), and thus they added two factors namely the profitability and investment to market factors, size

and B/M to their three factor model and proposed a five-factor model according to Equation (4):

$$R_{it} - R_{Ft} = \alpha_i + \beta_i (R_{MT} - R_{FT}) + s_i SMB_t + h_i HML_t + r_i RMV_t + c_i CMA_t + \varepsilon_{it}$$

$$\tag{4}$$

Where:

- R_{it} R_{Ft} : is the asset's return minus the risk-free interest rate
- R_{it} R_{Ft} : is the difference between the return on security or portfolio i for period t, and the return on the value-weight market portfolio
- SMB_t: is the difference between the returns on diversified portfolios of small and big stocks (small minus big)
- HML_t : is the difference between the returns on diversified portfolios of high and low book to market value (B/M) Stocks (high minus low)
- RMW_t : is the difference between the returns on diversified portfolios of stocks with robust and weak profitability,
- *CMA_t*: is the difference between the returns on diversified portfolios of the stocks of low and high investment firms, which we call conservative and aggressive.
- α_i : is the intercept
- β_i , S_i , h_i , r_i , C_i are the constants
- ε_{it} : is the residual

3. The Methodology

This research is a fundamental semi-experimental study and data analysis method is Panel Data method. Therefore, F Lemmerer and Hausman tests used in this regard (Hausman, 1978). The content related to research literature collected from library studies such as books, scientific journals, proceedings, doctoral theses, reviewed documents, and electronic research resources such as the Internet, etc. The data directly obtained from official financial reports, documents, financial statements and notes issued by companies in TSE and E-views software used to fit the model.

3.1. Research questions and hypotheses

The main question of this study is "Does adding the firms feature variables to FFFFM significantly improve the predictability of firms' stock returns in listed in TSE? According to the main question, the sub-questions of this study are as follows:

- Does adding cash holdings to the FFFFM improve the predictive power of stock returns?
- Does adding free cash flow to equity to the FFFFM improve the predictive power of stock returns?
- Does adding dividend rate to the FFFFM improve the predictive power of stock returns?
- Does adding cash holdings, free cash flow to equity, and dividend rate to the FFFFM improve the predictive power of stock returns?
- According to research questions, the hypotheses are as follows:
- Adding cash holdings to the FFFFM will improve the predictive power of stock returns.
- Adding free cash flow to equity to the FFFFM will improve the predictive power of stock returns.

- Adding dividend rate to the FFFFM will improve the predictive power of stock returns.
- Adding three firm' features of cash holdings, free cash flow to equity, and dividend rate to the FFFFM will improve the predictive power of stock returns.

3.2. Statistical population and samples

The statistical population of this study consists of companies listed on TSE during 2003-2017. We used systematic screening sampling method by taking into account the following criteria:

- The company should be admitted to TSE since the year 2003.
- The company should be admitted to the Exchange on the Exchange.
- The fiscal period of samples should end at the end of March.
- They should not have changed their fiscal year or their activities during the study period.
- They should be manufacturing (non-financial or investment) companies
- Finally, the dismissed companies, the firms transferred to subsidiary boards, and those, which do not have the minimum sessions according to acceptance time, excluded from the population.

Table 1, shows the sampling method and sample number.

Table 1. The Sampling method and sample number

Total number of companies listed on TSE during 2003-2017	419				
Total number of companies listed on TSE during 2003-2017 and have not changed their fiscal	408				
year					
Total number of companies listed on TSE during 2003-2017 and their fiscal year ends at the end	208				
of March					
Total number of companies listed on TSE during 2003-2017 and their information about the	70				
research variables is available					
The number of sample companies whose data has been reviewed each year.					

In fact, the samples was cross-industry. In other words, it includes firms from several main industries such as cement industry, oil industry, chemical industry, automobile industry and transportation industry.

3.3. The models

The following model is used to explain the predictive power of primary FFFFM:

$$R_{it} - R_{Ft} = \alpha_i + \beta_i (R_{MT} - R_{FT}) + s_i SMB_t + h_i HML_t + r_i RMV_t + c_i CMA_t + \varepsilon_{it}$$
 (5)

To test the research hypotheses, the following four new proposed models have been tested:

$$R_{it} - R_{Ft} = \alpha_i + \beta_i (R_{MT} - R_{FT}) + s_i SMB_t + h_i HML_t + r_i RMV_t + c_i CMA_t + Zi RCF_t + \varepsilon_{it}$$

$$(6)$$

$$R_{it} - R_{Ft} = \alpha_i + \beta_i (R_{MT} - R_{FT}) + s_i SMB_t + h_i HML_t + r_i RMV_t + c_i CMA_t + miFCFE_t + \epsilon_{it}$$

$$(7)$$

$$R_{it} - R_{Ft} = \alpha_i + \beta_i (R_{MT} - R_{FT}) + s_i SMB_t + h_i HML_t + r_i RMV_t + c_i CMA_t + g_i DPS_t + \varepsilon_{it}$$

$$(8)$$

$$R_{it} - R_{Ft} = \alpha_i + \beta_i (R_{MT} - R_{FT}) + s_i SMB_t + h_i HML_t + r_i RMV_t + c_i CMA_t + Zi RCF_t + MiFCFE_t + GiDPS_t + \varepsilon_{it}$$
 (9)

Where Z_i, m_i, g_i are constants and $RFC_t, FCFE_t, DPSt$ denote the cash holdings, free cash flow to equity, respectively.

3.4. The variables

The variables calculated as follows:

Annual stock return: The annual stock return is defined as follows:

$$K_{t} = \frac{(P_{t} - P_{t-1}) + D_{t} + \frac{(P_{t} - P_{n}) * N_{c}}{N_{t}} + \frac{N_{e} * P_{1}}{N_{t}}}{P_{t-1}}$$
(10)

Where:

- K_t = Total stock return

- P_t = Stock price at the end of fiscal year

- P_{t-1} = Stock price at the beginning of fiscal year

- $P_n = Nominal value of share$

- $D_t = Gross dividend per share$

- $N_e =$ Number of increased shares by reserves or retained earnings

- N_c = Number of shares increased by cash

- N_t = Number of shares before capital increase

The variables of the FFFFM calculated as follows:

Firm size (*SIZE*): It refers to a binary variable which receives value of one if the firm size is lower than the median of sample firms, otherwise it takes value of zero and is measured by logarithm of firm assets.

SIZE it =
$$log_{10}$$
 (Tait) (11)

- TAit: Book value of total assets of company i at the end of year t

Book to market value (BV/MV): The book value refers to the value of each asset in balance sheet. Since the assets of every year depreciates, the book value reduces every year. To calculate book value per share, first the entire debt subtracted from total assets. Then the remainder divided by the number of shares issued by company. BV/MV obtains by dividing book value of all shares to market value of the shares.

Growth opportunity:

$$GROWTHit = \frac{(TAit + MVEit) - BVEit}{TAit}$$
(12)

Where:

- BVE_{it} = Book value of equity in company i at the end of year t
- MVE_{it} = Market value of equity in company i at the end of year t. It is equal to number of stock issued by company at the last traded price of stock at the end of year
- TAit = Book value of total assets of company i at the end of year t

Profitability factor: Profit of a company reports on its profit and loss statement. However, profitability factor is the difference between the returns of two stock portfolios; one portfolio of companies with high profit level (more than median point of profit) and low profit companies (less than the median point of profit).

Investment factor: Investment value of a company reports on its cash flow statement. However, investment factor is the difference between the returns of two stock portfolios; portfolio of companies with high investment rates (more than median point of investment)

and portfolio of companies with low-investment rate (less than the median point of investment).

The corporate variables calculated as follows:

Cash holdings: Linear relationship between changes in cash holdings and operating cash flows, either positive or negative, assume that the change in cash holdings is regardless of cash flow direction. When companies faced with positive operating cash flow, the sensitivity of cash holdings to operating cash flows will have normal situation. On the contrary, when companies face with negative operating cash flows, the sensitivity of cash holdings to operating cash flows is different from positive operating cash flows. Cash holdings are the total amount of current cash divided by the total assets of company in a given period.

Free cash flow to equity (FCFE): The free cash flow to equity (FCFE) is an index for measuring the performance of companies and refers to cash flow, which is available for company after spending expenditure for maintenance or development of assets. In fact, the cash flow is resulted from operations of company, which is excess of capital expenditures necessary for company to perform existing operations or increase production capacity. It refers to cash flow available to shareholders after necessary capital expenditure and costs related to finance from debt. FCFE calculation equation is as below:

 $FCFE = (the \ net \ profit) + (the \ cost \ of \ depreciation) + (the \ new \ facilities) - (the \ repayment \ of \ the \ facilities) + or- (all \ profit \ and \ payments, \ except \ for \ the \ profits \ paid \ to \ the \ shareholders) - investment in fixed assets + or - (working \ capital \ adjustments)$

Dividend per share (DPS): Dividend per share (DPS) refers to earnings divided by company and given to shareholders in cash; in other words, the DPS is a part of earnings after subtracting the tax per share paid by company. DPS obtains from dividing the total paid dividend (approved by Annual Ordinary Assembly) by the number of company shares.

4. The Results and Findings

Table 2 represents the descriptive statistics for research variables.

Table 2. Descriptive statistics of research variables							
Variables	Mean	Median	Standard deviation				
R_{it} - R_{Ft}	0.17417	61.63167	68.3493				
Size	26.15334	15.65821	2.45623				
BV/MV	0.564269	0.628641	0.452589				
Growth	15.71505	15.73486	2.402602				
Profit	102.3452	121.67536	45.67129				
Invest	87.10818	90.7642	57.56879				
RCF	988.11	3694.5	1899.0145				
FCFE	31248.58	4553.89	1703.22				
DPS	724.07	450	1943.18				

Table 2. Descriptive statistics of research variables

In studies of time-series data, the stability of variables should be studied before estimating a model because if the variables be unstable, the regression will become false. This study used Levin, Lin & Chu test for examining the stability of variables. Since the obtained significance level for Levin, Lin & Chu test is less than 0.05 for all variables, it implies that the research variables are significantly stable, and thus there will not be the problem of false regression in regression analysis (Table 3).

Table 3. Stationary test of research variables

Variable	Levin, Lin and Chu test				
Variable	Statistic value	Significance level			
R_{it} - R_{Ft}	-52.75	0.000			
Size	-45.32	0.000			
BV/MV	-20.31	0.000			
Growth	-26.03	0.000			
Profit	-32.72	0.000			
Invest	-24.39	0.000			
RCF	-45.13	0.000			
FCFF	-43.19	0.000			
DPS	-32.27	0.000			

F Lemmer test used to determine which one of the pooled or panel models is appropriate for estimation. The results are as Table 4.

Table 4. F Lemmerer and Hausman tests for the models

Model name	Tests	Statistic	Sig. level	The result		
First Model: FFFFM	F Lemmerer	F Statistic	0.000	Null hypothesis rejected		
	test 4.35		0.000	Panel model accepted		
		Chi-square		Null hypothesis rejected		
	Hausman test	statistic	0.0027	Fixed effect accepted		
		13.56		Tixed effect accepted		
	F Lemmerer	F Statistic	0.000	Null hypothesis rejected		
Second model:	test	98.26	0.000	Panel model accepted		
FFFFM+ cash holdings		Chi-square		No.11 how oth said naid start		
TTTWI+ cash holdings	Hausman test	statistic	0.017	Null hypothesis rejected Fixed effect accepted		
		15.31		Fixed effect accepted		
	F Lemmerer	F Statistic	0.000	Null hypothesis rejected		
Third model:	test	78.53	0.000	Fixed effect accepted		
FFFFM+ free cash flow		Chi-square		Null hymothesis rejected		
to equity	Hausman test	statistic	0.025	Null hypothesis rejected Fixed effect accepted		
		20.16		rixed effect accepted		
	F Lemmerer	F Statistic	0.000	Null hypothesis rejected		
Fourth model:	test	68.79	0.000	Panel model accepted		
FFFFM+ dividend rate		Chi-square		Null hypothesis rejected		
TTTTVT dividend rate	Hausman test	statistic	0.016	Fixed effect accepted		
		17.35		1		
Fifth or Final model: FFFFM+ cash holdings+ free cash flow to equity+ dividend rate	F Lemmerer	F Statistic	0.000	Null hypothesis rejected Panel model accepted		
	test	65.48 Chi-square	0.000			
				Null hypothesis rejected		
	Hausman test	statistic	0.021	Fixed effect accepted		
di i della fate		14.61		Tixed cirect accepted		

Since the significance level of F Lemmer test is lower than 0.05 all models, the null hypothesis of this test will be rejected. Consequently, the result indicates that the panel model is appropriate for all models. According to result of F Lemmerer test, which indicates the model of estimation by panel data, there are two methods of estimation with fixed or randomized effects models for estimation with panel data. Hausman test used to determine whether the fixed or randomized-effects models should be used for estimating the parameters of model. The null hypothesis of Hausman Test indicates the appropriate randomized-effects model for estimating the regression models of panel data. The results of Hausman test for the selection of fixed or randomized effects models presented in Table 4. Since significance level of Hausman test is less than 0.05 for all models, based on appropriate randomized effects the

null hypothesis rejects; and the panel method with fixed effects is used to estimate the regression model.

The results of calculations for the models are as Table 5.

Table 5. The results FFFFM and all estimated models

FM Second model Third model Fourth

Method	FF]	FFM	Second model		Third model		Fourth model		Final model		
Dependent variable	R_{it}	$-R_{Ft}$	$R_{it}-R_{Ft}$		R_{Ft} R_{it} R_{it} R_{ft}		R_{Ft}	$R_{it}-R_{Ft}$		$R_{it}-R_{Ft}$	
Independent variables	Coefficient	Significance	Coefficient	Significance	Coefficient	Significance	Coefficient	Significance	Coefficient	Significance	
BM	0.165	0.0034	0.235	0.0019	0.465	0.0032	0.3822	0.0025	0.183	0.0121	
SIZE	0.126	0.00761	0.046	0.0498	0.053	0.0352	0.047	0.0124	0.024	0.0165	
Growth	0.0549	0.0012	0.128	0.0198	0.0982	0.0251	0.0874	0.0108	0.113	0.022	
Profit	0.106	0.004	0.0584	0.005	0.0687	0.014	0.0971	0.0272	0.132	0.021	
Invest	-0.132	0.027	0.105	0.0436	0.218	0.136	0.185	0.016	0.321	0.042	
RCF	-	-	0.004	0.0067	-	-	-	-	0.755	0.028	
FCFF	-	-	-	-	0.004	0.0067	-	-	0.066	0.026	
DPS	-	-	-	-	-	-	0.0173	0.027	0.0389	0.029	
c	5.41	0.000	4.89	0.0043	3.76	0.0043	4.38	0.0176	5.12	0.0174	
F statistic	4	.25	4.56		4.56 6.13		6.27		4.97		
Sig. level	0.0	0000	0.0000		0.000 0.00		000	0.0000			
Durbin-Watson statistic	1.70		1.	1.90 1.8		85	1.78		1.84		
Coefficient of determination	0.7726		0.0	363	0.0	373	0.8	84	0.7	46	

According to Table 5, the significance of F-statistic for the model is less than 0.05, which means there is a significant linear relation between independent and dependent variables in this model.

Durbin-Watson test investigates the independence of errors. The lack of correlation between errors is accepted if Durbin-Watson statistic is close to two. According to Table 5, Durbin-Watson statistic is proper for all models. Therefore, all variables have significant relationships according to results of estimated FFFFM.

In Table 5, primary FFFFM has a coefficient of determination 0.7726 and among the studied variables, only the investment variable has a negative relationship, but the other variables have positive relationships.

According to the results in Table 5, the second estimated model has a coefficient of determination 0.863. Also all studied variables have shown significant positive relationships. The investment variable also indicates a positive and significant effect after adding the cash holdings to FFFFM. This result indicates that adding cash holding variable improves the predict power of return prediction in TSE and outperforms primary FFFFM.

The results of third estimated model with a coefficient of determination 0.873 imply that except for the investment variable, which is insignificant, other variables have positive significant relationship. This model also outperforms both the primary FFFM and second model.

The fourth estimated model with a coefficient of determination 0.884 is the most powerful model in predicting return in TSE. It outperforms FFFFM and all other estimated models. The results show significant and positive relationship for all variables.

Finally, the fifth estimated model with a coefficient of determination 0.746 represents the impact of all three corporate variables added to FFFFM. In this model, a positive and significant impact on corporate return obtained for all variables (i.e. the ratio of book to

market value, company size, growth opportunities, profitability and investment, cash holdings, dividend, and free cash flow to equity).

In this research, in order to improve the prediction of stock returns, along with the FFFFM, four new regression models developed based on the basic FFFFM model. First new regression model was made by the combination of the FFFFM and the cash holdings variable (FFFFM+ cash holdings). The second new regression model created by the combination of the FFFFM and the free cash flow to equity variable (FFFFM+ free cash flow to equity). The third new regression model designed by the combination of the FFFFM and the dividend rate variable (FFFFM+ dividend rate). Finally, the forth-new regression model formulated by the combination of the FFFFM and all corporate feature variables (FFFFM+ cash holdings variable+ free cash flow to equity+ dividend rate). In the next step, the predictive power of the models compared.

The findings indicate that the coefficient of determinations (R²) for the five regression models are 0.7726, 0.863, 0.876, 0.884, and 0.746, respectively. In other words, the predictive power of the models are different. However, the order of models in terms of their predictive power is fourth> third>second>first>fifth. It means that the fourth model that creates more accurate and closer-to-reality predictions for stock returns in Tehran Stock Exchange is the best and the fifth model is the worst.

5. Conclusion

Given the impact of stock returns on shareholders' decisions, the researchers need to examine factors influencing the stock returns. This research investigates the effects of three important corporate variables on the primary FFFFM in TSE. In addition, it examines the improvement in the accuracy of predicting the returns by developing four new regression models based on primary FFFFM. The models estimated through panel data regression with fixed effects.

According to the results, all five variables in FFFM (i.e. book to market value ratios, firm size, growth opportunity, profitability, and investment) and corporate feature variables (cash holdings, dividend, and free cash flow to equity) has positive and significant relation to the returns. In addition, the predict power of returns improves when corporate feature variables adds to FFFFM. Generally speaking, according to the results, intelligent selection of variables and including them FFFFM significantly improves the predictive power, however the inclusion of all variables without intelligent review of the literature and roughly selection variables could not outperform traditional FFFFM.

Comparing the coefficient of determinations (R²) of the models indicate that the fourth model (FFFFM+ dividend rate) creates more accurate and closer-to-reality predictions for stock returns in Tehran Stock Exchange and that it is the best and the fifth model is the worst.

References

Aharoni, G., Grundy, B., and Zeng, Q., (2013). "Stock returns and the Miller Modigliani valuation formula: Revisiting the Fama French Analysis", *Journal of Financial Economics*, Vol. 110, No. 2, pp. 347-357.

Cakici, N., (2015). The Five-factor Fama-French Model: International Evidence. Available at SSRN: https://ssrn.com/abstract=2601662 or http://dx.doi.org/ 10.2139/ ssrn.2601662.

Fama, E.F., and French, K.R., (1993). "Common risk factors in the returns on stocks and bonds", *Journal of Financial Economics*, Vol. 33, No. 1, pp. 3–56.

Fama, E., and French, K., (2015). "A Five-factor asset-pricing model", *Journal of Financial Economic*, Vol. 116, No. 1, pp. 1-22.

Fama, E.F., and French, K.R., (2016). "Dissecting anomalies with a five-factor model", *Review of Financial Studies*, Vol. 29, No. 1, pp. 69-103.

Fama, E.F., and French, K.R., (2016b). International tests of a five-factor model, manuscript, Tuck School of Business, Dartmouth College.

Hausman, J.A. (1978). "Specification tests in econometrics", *Econometrica*, Vol. 46, No. 6, pp. 1251–1271.

Lintner, J., (1965). "The valuation of risk assets and the selection of risky investment in stock portfolios and capital budgets", *The Review of Economics and Statistics*, Vol. 47, No. 1, pp. 13-37.

Maxim, Caudia A., (2015). "The evaluation of CAPM, Fama-French and APT models on the Romanian capital market", *Applied Financial Research*, pp. 1-10.

Miller M.H., and Modigliani, F., (1961). "Dividend policy, growth, and the valuation of shares", *The Journal of Business*, Vol. 34, No. 4, pp. 411-4.

Novy, R., Marx, L., and Alan S., (2013). "The other side of value: The gross profitability premium", *Journal of Financial Economics*, Vol. 108, No. 1, pp. 1-28.

Racicot, F., and Theoret, R., (2015). "The q-factor model and the redundancy of the value factor: An application to hedge fund: A portfolio manager and investor's perspective", *Alternative Investment Analyst* Review (CAIA), Vol. 3, No. 4, pp. 52–64.

Sharpe, W.F., (1964). "Capital asset prices: A theory of market equilibrium under conditions of risk", *Journal of Finance*, Vol. 19, No. 3, pp. 425-42.

Treynor, J. L., (1962). Toward a theory of market value of risky assets. (Unpublished manuscript). Final version in *Asset Pricing and Portfolio Performance* (pp. 15-22), 1999, Robert A. Korajczyk (Ed.). London: Risk Books.

This article can be cited: Rowshandel, SH., Anvary Rostamy, A.A., Noravesh, I., Darabi, R., (2019). "Developing revised Fama-French Five-Factor models by including dividend rate, cash holdings, and free cash flow to equity: evidence of Tehran stock exchange", *Journal of Industrial Engineering and Management Studies*, Vol. 6, No. 1, pp. 68-78.



✓ Copyright: Creative Commons Attribution 4.0 International License.